

SPLASH 2023

Content Planning-SSWAB Feedback

Theme: The evolution of stormwater management

Journey through history of stormwater management with BMPs

Corresponding main articles:

- Forests
- Rural and agricultural connect to the rural toolkit
- Urban

Specs: 12 pages, 5.5" x 8.5" booklet

Metrics	Comments
1) A 2023 update of "Your Money at Work"	
2) Stormwater system construction	<ul style="list-style-type: none">• # of capital projects
3) Education and Outreach	<ul style="list-style-type: none">• # of pet waste stations installed• # of people enrolled in Go Green• # of students engaged
4) Water Monitoring, Compliance, and Inspections	
5) Public systems updates and repairs	<ul style="list-style-type: none">• # of systems inspected
6) Technical Assistance and Emergency Response	<ul style="list-style-type: none">• # of Spills and illicit discharges responded to• # of Stormwater-related permits reviewed
7) SSWAB's performance metrics for the utility that they've been tracking annually since 2020	

Main articles related to theme	Talking points	Potential images or graphics
Forests and stormwater management	Intro	Front cover image: People in forest in the rain
Rural and agricultural stormwater management	BMPS	
Urban stormwater management	BMPS	Graphics of what a swale, a ditch, a stormwater pond looks like
Other ideas for main articles		
Habitat consideration in stormwater inspection and maintenance	Habitat friendly facilities	
The capital project process (only if there are not a lot of capital projects to report on this year)	How public works goes about determining projects	
Water quality news from EH (request from Stuart)	Water dashboard (if ready)	

BMPs/Services/Projects to Highlight	Talking Point	Potential images or graphics
SW-related capital projects		
SSWAB recruitment		
Outcomes of the SSWAB retreat in June		
Stream Team		
Go Green Program		