July 22, 2019 VAAC Meeting Minutes

Members Present: Callie Meleedy, Diana Benson, Emmett O'Connell, Judy Oliver, Denise Colley, Patti MacDonald

Begin at 2:05 p.m.

Introductions

The group discussed the ExpressVote and how it went at the Capitol City Council of the Blind meeting a few days prior.

We discussed the Path of the Ballot and members expressed interest in seeing a video that specifically touches on accessible voting. Callie said she would do some research and see what other counties/states have done and present ideas to the group at the next meeting.

Callie got some Braille registration forms at the state DAC meeting and presented them to the group. We will be keeping the forms in our office in case anyone wants to use them.

Emmett and Callie discussed our Pandora ads, which began running in time for the Primary. There are two ads currently running, one for pre registration, and one for same day registration. The group agrees that this is a great way to reach new audiences and Callie will have stats available for the next meeting.

The group discusses new outreach ideas, and spends a lot of time discussing the Future Voter Program. Patti mentions have a representative from the Future Voter Program join us for future VAAC meetings.

The Future Voter Program is a work in progress and will begin during the first few months of the 2019 school year. We discussed providing local schools with the Pandora ad audio to broadcast on their morning announcements. Callie will research.

Adjourn at 3:15