

**January 28, 2019**

**VAAC Meeting Minutes**

**Members Present:** Callie Meleedy, Mary Hall, Judy Oliver, Berl Colley, Denise Colley, Lynnette Thornton, Larry Watkinson (by phone)

**Begin at 2:35 p.m.**

Introductions

Discussed 2018 accomplishments, including the Elections Office ongoing efforts to promote the AVU through the Roadshow, having Auditor Hall speak at community events, and publishing information in the Local Voters Pamphlet.

We discussed the new AVU, ExpressVote and made a plan to bring it to our next VAAC meeting for members to try out. Podcast interviews will be recorded at the next meeting, when VAAC members will be trying out the new AVU.

We discussed the new location for the Capitol City Council of the Blind Meetings, and what to expect moving forward. The new Courthouse location options were also discussed.

Callie will be compiling a list of community organizations that may be interested in partnering for outreach efforts.

We discussed different types of announcements, and decided that radio announcements on local stations would reach the most people. Callie will look into targeted Spotify, Sirius, Pandora, YouTube, or local NPR ads and see what the cost is for this.

Larry suggested looking into the local school districts and seeing if they'd be willing to publish relevant information in their district newsletters. Callie will research. Reaching out to high school morning news stations could also be a good start.

Larry also recommended a listserv for voters who want information regarding accessible voting, but who may not have access to social media or our website. Callie will research. A phone app was also suggested- something simple that can be updated with relevant and timely information.

Mary mentioned that she would like to redo the Path of the Ballot video. We will begin planning for this in 2019 and plan to have it done by the Primary. Elections will work with TC Media.

We will be putting out press releases prior to our VAAC meetings, hopefully to grow our member base a bit and get fresh perspectives.

Meetings for the year: **April 22, July 22, October 7.**

**Adjourn at 3:40.**