

**VAAC Meeting**  
**Tuesday, March 15, 2016**  
**Thurston County Courthouse, Auditor's Conference Room**  
**3:00 p.m.**

## **AGENDA**

- I. Announcements**
  - A. Introduction of Jonathan Whitby, new VAAC member
  - B. Introduction of Marlene White, Voter Education and Outreach Specialist, Washington Secretary of State's Office
  
- II. Minutes from September 24, 2015 meeting**
  
- III. Old Business**
  - A. AutoMARK Roadshow Results (November 2015, February 2016)
  - B. Report of Activity
    - i. AutoMARK Activity (Permanent display in elections lobby; brochures in the community)
    - ii. Partnership: Braille Library (follow-up with Denise on whether they will print in Braille if we supply materials)
    - iii. Paid advertising (Yelm Cinemas)
    - iv. Earned media (TCTV PSA; Dick Pust interview, October 2015; Senior News, October 2015; Panorama Newsletter)
    - v. Events (Transition Fair, March 2016)
  
- IV. New Business**
  - A. Paid advertising (Yelm Cinemas)
  - B. Community partners
  - C. Events (2016 National Voter Registration Day; Get Out the Disability Vote Day 2016 coordinated by Secretary of State's Office)
  - D. AutoMARK Roadshow publicity (Presidential Primary; August Primary; November General)
  - E. Technology (Mobile app launch: May 2016)
  - F. Other
  
- V. Adjourn**  
**[Recording of VAAC member interviews immediately to follow]**