

SPLASH 2022

Content Brainstorm and Planning

Theme: Getting Back to Basics/ 101 in Storm and Surface Water Pollution Prevention; highlighting the shoreline

- 1. Types of stormwater systems**
- 2. Water quality monitoring**
- 3. Best Management Practices (Highlight specific examples for shoreline)**

I. ~6 Metrics to highlight

Rank 1-6	Metrics	Potential corresponding article	Comments
	# of County stormwater assets (outfalls, catch basins, and SW treatment and flow facilities) inspected annually to ensure they are operating correctly to protect water quality. % of corrections made to identified deficiencies	<ul style="list-style-type: none">• Stormwater Systems 101	<ul style="list-style-type: none">• Side bar: Each year the County meets or exceeds inspection requirements
	% increase of outfalls that have gone from untreated to treated this past year	<ul style="list-style-type: none">• Stormwater Systems 101	
	# of County stormwater assets scheduled for maintenance or repair	<ul style="list-style-type: none">• Stormwater Systems 101	
	# of cubic yards of cleared debris from catch basins	<ul style="list-style-type: none">• Employee spotlight• Stormwater Systems 101	
	# of streams and lakes monitored by County staff	<ul style="list-style-type: none">• Employee spotlight	

	# of stream sites monitored by volunteers	<ul style="list-style-type: none"> Stream Team 	
	# of times County staff responded to spills and illicit discharges	<ul style="list-style-type: none"> Employee spotlight 	
	# of students who monitored stream health during the 2021-2022 school year	<ul style="list-style-type: none"> Stream Team 	
	# of free “Pick Up your Dog Poo” stations given away to HOAS and neighborhoods.	<ul style="list-style-type: none"> Stream Team 	
	# of flood-related road closures	<ul style="list-style-type: none"> Preparing for extreme weather events 	

II. 5 Articles/BMPs/Services/Projects to Highlight

Rank 1-5	Name	Talking points	Potential images or graphics
	Stormwater Systems 101	<ul style="list-style-type: none"> What is stormwater runoff How the County manages stormwater runoff What residents can do to manage stormwater pollutants= BMPs Highlight waterfront living 	<ul style="list-style-type: none"> Side bar: this is good information for all. If you live adjacent to a waterbody, it could be more important.
	Water quality monitoring 101	<ul style="list-style-type: none"> What do we mean when we say “water quality” Why is it important How is the information used 	<ul style="list-style-type: none"> BIBI monitoring photos Photo of staff monitoring sites
	Four of the most common types of private stormwater systems	<ul style="list-style-type: none"> Common stormwater infrastructure (ponds, swales, pipes, etc.) and their function How stormwater infrastructure is modeled, regulated, constructed, and maintained 	<ul style="list-style-type: none"> Graphic designed by consultant? Link to Thinkific training

		<ul style="list-style-type: none"> • Why it is important not to modify systems without consulting with the County • Private stormwater systems workshops 	
	Preparing for extreme weather events	<ul style="list-style-type: none"> • BMPs: Rake storm drains • Prevent spills, pollution prevention, & good housekeeping • Maintaining SW Systems • Drought tolerant and native plant landscapes 	<ul style="list-style-type: none"> • Flooding of a residential street • Raingardens • Naturescaping training link
	Stream Team	<ul style="list-style-type: none"> • Interjurisdictional partnership • BIBI Monitoring • Pet Waste • Student Ed • Citizen Science • BMPs 	Stream Team activities collage
	Boston Harbor Project	<ul style="list-style-type: none"> • About • Outcome 	Photo of project
	SSWU Comprehensive Study	<ul style="list-style-type: none"> • Why • Background • Tasks • Timeline 	
	Budd Inlet TMDL	<ul style="list-style-type: none"> • About • Water Quality Monitoring 	
	Go Green Program	Accomplishments/Metrics	
	HOA Boards	Meeting Presentation request	Call to Action – link to fillable automated form

III. Person to Highlight

Name	Talking Point	Photo
Howard Hama	# of years of service to the County Accomplishments Parting Words	
Skyler S.		
SSWAB Member		

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Feature Spill Reporting info