

# THURSTON COUNTY SHORELINE MASTER PROGRAM UPDATE

## COMMUNICATION AND OUTREACH PLAN 2017-2020

Handout for PC meeting: Dec 18, 2019

Thurston County has engaged in community outreach activities from the start of the SMP update (2017). The County is currently completing the first stage of review of the draft update with the Planning Commission and will be holding an open house and a public hearing in 2020. This paper outlines previous, current, and planned communication and outreach by CPED.

### Goals of public outreach

- Connect public with information about the Shoreline Master Program update.
- Provide clear, specific information about reasons for proposed updates.
- Provide periodic generalized project updates.

### Key Stakeholders & Audiences

- Planning Commissioners
- Community stakeholder group (comprised of citizens). Met October and November 2017; March, April and December 2018; and January 2019.
- Regulatory stakeholder group (Nisqually Indian Tribe, Squaxin Tribe, Dept. of Ecology, WDFW, WDNR, Shellfish Protection District, Thurston County Public Works, Thurston County Environmental Health, Thurston County Water Resources, Thurston County Resource Stewardship). Met in January and March 2018.
  - The community and regulatory stakeholder groups eventually merged and met in April, May and December 2018, and January 2019.
- Shoreline residents and businesses
- Black Hills Audubon Society, League of Women Voters, Alliance for a Healthy South Sound, Deschutes Estuary Restoration Team
- Thurston County REALTORS Association, Olympia Master Builders
- Specific shoreline homeowners' associations/neighborhood groups: Johnson Point, Boston Harbor
- County Commissioners
- County advisory groups (Storm and Surface Water Advisory Board, Shellfish Protection District)
- General engaged public (including those signed up to receive Thurston County webmail)

### Previous Outreach and Communication Efforts

#### **Constant Contact Web Mailers**

- Notice provided prior to each Planning Commission meeting or Open House
- Project specific web mails sent May, August, and December 2018

#### **News Releases**

- October & November 2017, January and December 2018

## **Open House**

-December 2018

## **Stakeholder Meetings**

- Multiple community stakeholder group meetings
- Multiple regulatory group meetings

## **Outreach at Interest Group Meetings**

- Boston Harbor Community Meeting (October 2017)
- Thurston County Storm and Surface Water Advisory Board (November 2017)
- Johnson Point Neighborhood Association
- SW Chapter of the Thurston County REALTORS Association
- Land Surveyors Association (January 2018)
- Pattison Lake (January 2018)
- Thurston Economic Development Council

## **Current and ongoing communication efforts**

### **Web site**

-[Online page](#) featuring draft regulations, current regulations, comments received, maps, FAQs, fact sheets

-[PC Meetings posted](#) – with link to documents provided to PC prior to meeting

### **Fact Sheets** (print distribution and posted on the web)

-Producing several on different topics, such as buffers and aquaculture

### **Web mailers (as regular community updates)**

-Send webmail prior to each Planning Commission meeting

## **Planned communications prior to Planning Commission Public Hearing**

Open House

Web mailers or notifications- open house and public hearing

- Will send web mailer once dates for open house and public hearing are set
- Will send direct e-mail notification to stakeholder groups previously involved

Updated web site with public hearing draft changes, fact sheets, and open house and public hearing dates

Public Hearing notice (published 20 days in advance of hearing)

Update to the Storm and Surface Water Advisory Board (SSWAB)

**Upcoming Schedule of SMP Topics**

|                   |  |
|-------------------|--|
| December 18, 2019 | Aquaculture Follow Up, Discuss PC Comments               |
| January 8, 2020   | TBD  |
| January 22, 2020  | Study Hall (open question session) on Chapter 19.600     |
| February 5, 2020  | Study Hall (open question session) on Chapter 19.600/700 |
| February 19, 2020 | Study Hall on Appendices B, C, D                         |
| March 4, 2020     | Bring back entire document with all comments             |
| March 18, 2020    | Final wrap up/Request to set public hearing              |
| April 15, 2020    | Open House/Public Hearing                                |
| May 2020 -        | Post-Public Hearing Work Sessions                        |

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